Strengthening Town Identity

Choa Chu Kang Town Design Guide

Every HDB town is planned with its own distinct character and features that reflect the town's history. With different agencies and the town councils carrying out regular enhancements and improvements throughout the life cycle of the town, it is inportant to align all the different agencies' efforts and ensure a coherent design and town identity.

Hence, HOB as the master planner, is publishing: a Design Cuide for each town. This will guide the agencies, town councils, and their design consultants, as they carry out improvements to the towns in the years to come. In this way, we continue to strengthen the identity of rach town, preserve their distinctive local flavour, and deepen the sense of belonging among residents to their home.

Here, we present the Town Design Guide for Choa Chu Kang. Feel free to flip through the iPad to view the Guide.

Homes by the River

Choa Chu Kang's name was derived from its history of settlements at the river mouth with plantation owners known as 'kong chu' in Teochew. Chu' in Teochew also means home. The town theme captures the experience of living near water features, such as Pang Sua Canal and Sungei Peng Siang.

Divided into 3 areas based on the existing context, the sub-themes reflect the different living experiences that one can enjoy.



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